

# Dar Smile Music Festival

FESTIVAL REPORT 2016



## Dar Smile Music Festival 2016

The second annual Dar Smile Music Festival (DSMF) was held from 3rd to 6th March 2016 in Dar es Salaam, Tanzania. The DSMF was organised by One World One Smile, a Dar es Salaam based international NGO. One World One Smile is dedicated to increasing accessibility to dental healthcare and awareness of oral hygiene for communities without access to these services across Tanzania. The DSMF 2016 was One World One Smile fundraising campaign to fund for a number of Mobile Dental Clinic (MDC). The MDC will be a vehicle fully equipped with the tools necessary to provide dental healthcare to rural and underserved populations. The MDC will provide preventative and restorative care including: exams, x-rays, fillings, emergency examination and, eventually, surgeries and palliative care. It will serve multiple communities across broad geographic areas, many of which have no access whatsoever to dental care.

## The Stimulus for DSMF 2016- The Mobile Dental Clinic

In March 2016, One World One Smile understood that one mobile dental clinic fully equipped as we had initially projected, would limit us too much timewise, without taking into account the consequences of mechanical failures which would paralyze our whole operation.

We then devised a simpler, more efficient way of reaching remote regions in Tanzania by using a simple commercial van that will allow us to transport our equipment as well as our auxiliary staff. That way, we can cover broader areas in the same time span and extend the One World One Smile team's reach and allow us to bring oral health care to communities where it is most needed.



**One World One Smile  
Dental Camp Attendee**

The necessity for such a service is indeed great in Tanzania. Providing quality oral health care is particularly important in Tanzania where HIV/AIDS, diabetes, and other preventable diseases are leading causes of death. Poor oral health is a major risk factor for individuals with HIV/AIDS and diabetes. When an individual is HIV positive the immune system is totally depleted and any dental infection will drain the remnant reserves of the patient's immune system allowing AIDS to take over. Similarly, untreated diabetic patients have reduced ability to heal wounds and prevent infection. Poor dental health destabilizes diabetes making it worse and therefore allowing it to become more aggressive. These two major health concerns occur every day in Tanzania where information on dental care is lacking.

The MDC will provide care for individuals suffering from deteriorated oral health as the result of other medical conditions. It will also promote oral hygiene awareness and serve to educate individuals and communities on proper hygiene regimes to prevent decay and infection. The impact that oral health can have on overall lifespan should not be underestimated. The One World One Smile team have hosted the second annual Dar Smile Music Festival events to raise funds to build and equip the MDC and address the pervasive lack of dental care across Tanzania.



## A Festival of Sound and Sensation

The DSMF 2016 introduced the 2nd annual Dar Smile Music Festival, that was held in the first week of March from 3<sup>rd</sup> to 6<sup>th</sup> 2016 in Dar Es Salaam. One World One Smile brought to Tanzania, two amazing Flamenco groups both from the Casa Patas Foundation. One group, composed of Jose Jurado, Isabel Rodriguez and their musicians performed the highest level of Flamenco, which in Spain is a cultural heritage and considered an example of excellence in the world of Flamenco dance. The second group, composed of five musicians also belonging to the Casa Patas Foundation performed a spectacular Gypsy Rumba concert which represents another aspect of flamenco, in a popular and internationally recognized style.



The four day festival had live performances with a unique and irresistible blend of traditional flamenco styles infused with western pop and Latin rhythms. All four evenings catered special Spanish cold cuts, tantalising dinner, delicious sangria and cocktails and fantastic auction and raffle prizes.

The private Flamenco dance classes with the dancers were in a high demand and thoroughly enjoyed.



### **Flamenco Night 3<sup>rd</sup> March, 2016**

The first night was hosted at the Paparrazi with the following two evenings at The Terrace. The Mediterraneo Hotel hosted the last event.



The DSMF 2016 launched with an exclusive invitation only dinner and teaser performance on the 2<sup>nd</sup> March hosted in the gardens of the Spanish Ambassador's Residence.



## One World One Smile Beyond DSMF 2016

While we continue to raise funds for the MDC we are busy planning upcoming dental camps in Dar es Salaam and surrounding areas. These camps are largely held at schools and orphanages in order to provide dental care to many children in one visit. Earlier in 2016 we partnered with Kidzcare a non-profit dedicated to improving the lives and wellbeing of underprivileged children and orphans and Tanzania. During a camp at in Kyela, Mbeya we performed extractions and provided preventative and restorative treatment as necessary in 260 children and 74 adults.



**Camp at Kidzcare, Kyela Mbeya January 2016**

Our team also demonstrated proper brushing techniques and discussed the importance of oral health with children and their caregivers. Going forward, as we lead up to the implementation of the MDC, One World One Smile will continue to hold such camps periodically. Once the MDC is up and running, we can conduct camps more frequently, extend the length of the camps, and widen our area of impact.



**Camp at Kidzcare, Kyela Mbeya January 2016**



## With Great Appreciation

One World One Smile would like to extend our sincere gratitude to everybody who attended the festival. We would like to thank our partners and sponsors who helped make the festival a reality. Without your support and generosity this event would not have been possible. Thank you for your help, monetary and in-kind donations, and efforts toward this event. Your enthusiasm and cooperation helped make the first Dar Smile Music Festival a memorable event that combined the vibrant atmosphere of Dar es Salaam with the talent of the visiting musicians to make a truly unique experience. Thanks to you we are one step closer to our goal of launching the Mobile Dental Clinic.



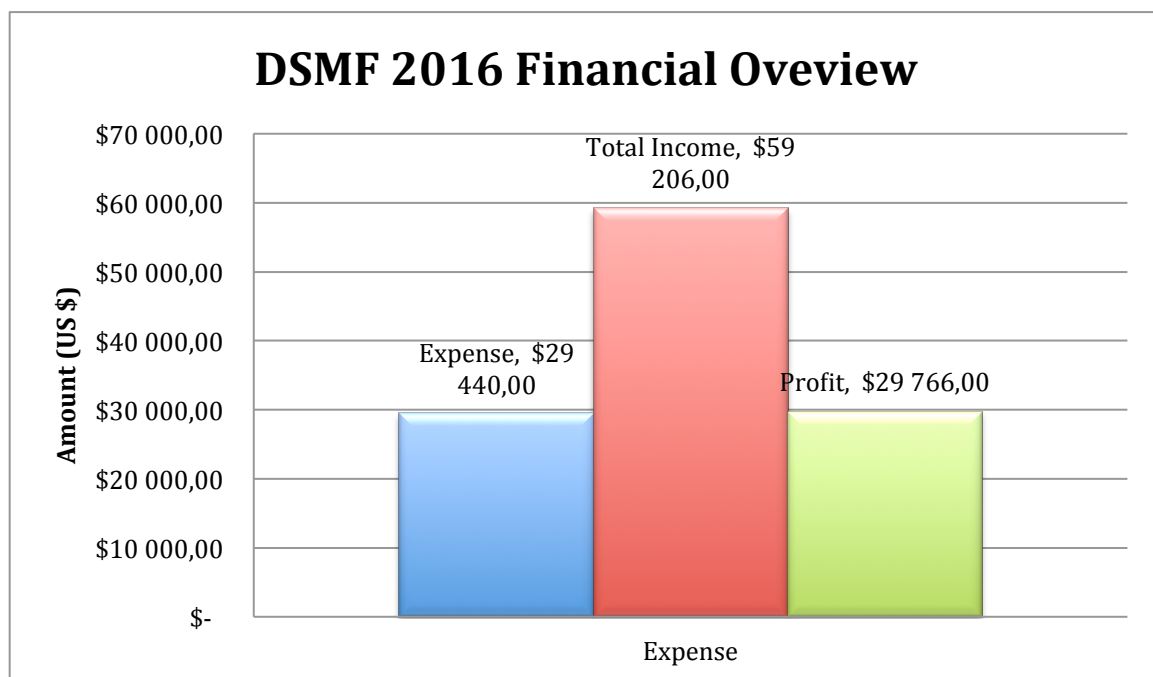
We hope you enjoyed this year's festival. We are already beginning to plan next year's DSMF festival, which will be held during the first week of March 2017. We look forward to offering an expanded program of performances and hope you will join us for what promises to be a truly delightful array of classical music during DSMF 2017. To stay up to date with our latest activities and news from follow us on Twitter @owostanzania and like us on Facebook.

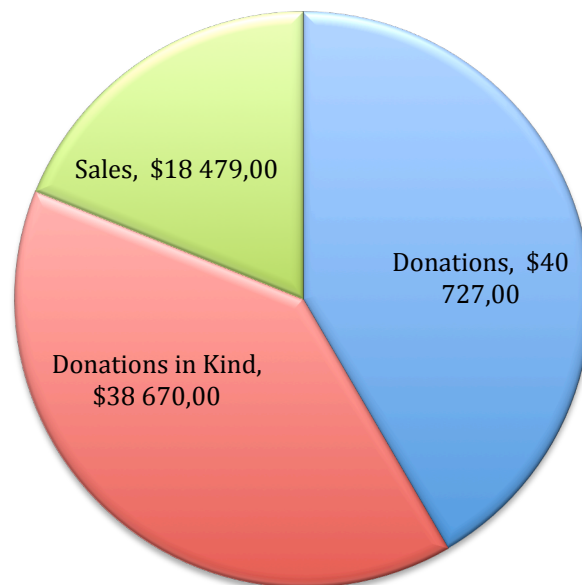
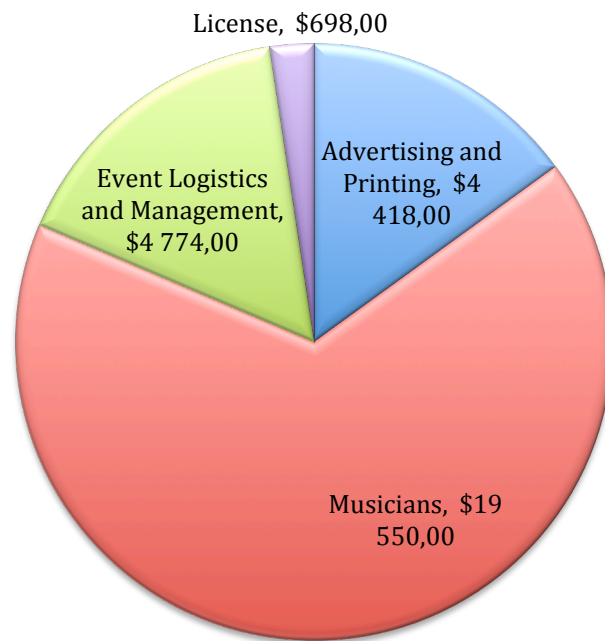


## FINANCIAL REPORT

### DSMF 2015 Fundraising Outcome

DSMF 2016 Fundraising Outcome Through ticket sales and the generous donations of our attendees, partners, and sponsors One World One Smile raised \$29,766 USD toward the cost of a Mobile Dental Clinic





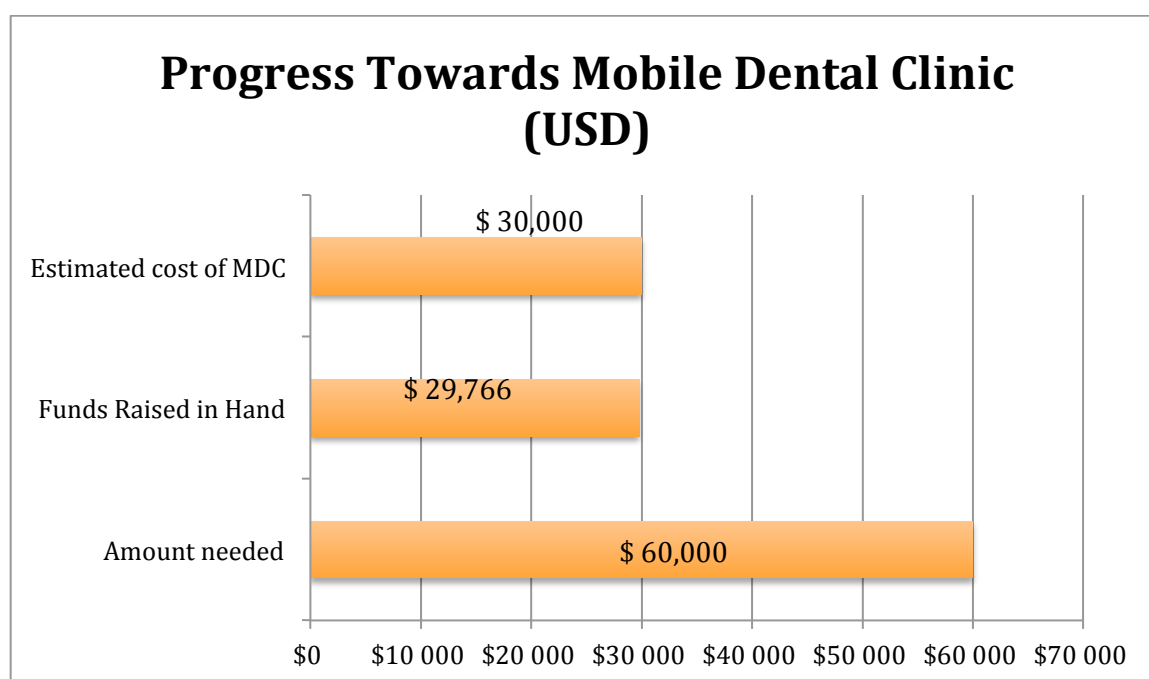


## Mobile Dental Clinic Costs

Currently, the total estimated cost of the MDC is \$30,000 USD. This will allow us to purchase a simple commercial van, purchase medical equipment and supplies, and have an auxiliary staff enabling us to travel to the most rural areas in Tanzania.

## Progress Toward the MDC

The funds raised during the DSMF 2016 have been placed in an account dedicated to the MDC whilst the remainder of the funds are being raised. Those funds allocated for specific components of the MDC (such as construction and assembly) have been earmarked as such and will be used toward these purposes.



In order to reach this goal, we are currently planning another national and international scale fundraiser that will be held in September 2016. Beyond additional fundraisers we are also actively exploring other funding and grant making opportunities to accelerate our progress toward achieving the MDC.

## Ways to Improve DSMF Earnings in 2017

Although we are busy planning other fundraising activities in the near future we are also planning the next DSMF in March 2017. In doing so, we are looking for methods to enhance not only the experience for festival attendees but to increase the profitability of the event. After the inaugural DSMF in March we received positive feedback from both attendees and those who would be likely to attend in the future. We will strive to increase our publicity and accessibility to ticket sales in order to maximize our outreach. Any suggestions or comments toward making the DSMF as successful and enjoyable as possible are always welcome.